

UNESCO Clubs

UNESCO, the United Nations Educational, Scientific and Cultural Organization



Table of Contents

- What is UNESCO?
- What is The World Federation of UNESCO Clubs Centers and Associations?
- What is role of the World Federation of UNESCO Clubs Centers and Associations?
- The three levels of clubs: *From local community to the world*
- Different types of Clubs
- What are the Roles of a UNESCO Clubs?
- How would a Club be Involved?
- Why become a UNESCO Club?
- Tips for Success
- How to Become a UNESCO Club
- Helpful Links/Have Questions?



What Is UNESCO?



- * UNESCO, the United Nations Educational, Scientific and Cultural Organization, a specialized agency of the United Nations was founded on 16 November 1945.
- * The main objective of UNESCO is “to contribute to peace and security in the world by promoting collaboration among nations through Education, Science, Culture and Communication in order to further universal respect for justice, for the rule of law and for the human rights and fundamental freedoms which are affirmed for the peoples of the world, without distinction of race, sex, language or religion (...)”. (UNESCO Constitution, Article I)

A global initiative to promote peace and security that has a long and deep history.

What is the World Federation of UNESCO Clubs Centers and Associations?



- * The World Federation of UNESCO Clubs Centers and Associations is a global grass-roots movement, Clubs for UNESCO support UNESCO priorities by using a community's own experience, skills and outlook to foster peace and exchange.

The very first Club was set up in Sendai, Japan in 1947.

Today, there are over **3700 Clubs** in nearly **100 countries**

UNESCO Clubs consist of groups of people from all ages, from all walks of life and every background who share a firm belief in UNESCO's ideals.



What is role of the World Federation of UNESCO Clubs Centers and Associations?

❖ An international NGO called the World Federation of UNESCO Clubs, Centers and Associations (WFUCA) was formed in 1981 as the international coordinating body of the movement of Clubs for UNESCO worldwide.

❖ WFUCA is a NGO that has official relations with UNESCO. Its role is to provide general co-ordination services, organize meetings and exchanges, and contribute to training programs, projects and publications.



A great link to learn a little more about World Federation of UNESCO Clubs Centers and Associations.

<https://www.youtube.com/watch?v=6lopXPbMQHs>

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From local community to the world

Categories of UNESCO Clubs

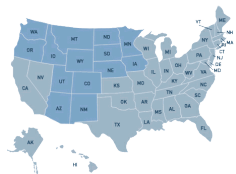
Regional

Within their local community, the members of Clubs for UNESCO are Ambassadors for UNESCO who can raise awareness and develop knowledge about UNESCO and its missions. The members of Clubs for UNESCO stimulate interest in values and perspectives that integrate the Organization's ideals in one's own community, sometimes in remote areas.



National

Encourage the civic awareness that binds people to their historical community and to the specific cultural values of which it is the guardian and brings home to them the need to preserve those values and make their importance, dignity and unique originality clear to all. National civic awareness also means being actively involved in the economic and social problems of one's time. The Clubs for UNESCO can also help to promote a deep national understanding of the responsibilities devolving on each individual in the development process.



International

Help to spread a desire for understanding and cooperation, by organizing face-to-face discussions with other people of all origins and exchanges of information, studies and individuals, as well as through the countless contacts and ties that the modern world makes possible – in short, by exercising a liberal minded influence beyond national frontiers. At the same time, they strive to gain a better knowledge of the problems facing mankind as a whole and to support the organizations working for their solution.



UNESCO Clubs become connected and networked throughout the world with the opportunity to learn or positively impact other missions of hope.

Different Types of Clubs

UNESCO Clubs fall into four main categories

1

Schools

- Members are pupils and teachers in educational institutions.

2

Universities and Higher Education Institutions

- Members are students and teachers in educational institutions.

3

Organizations

- Clubs intended for a wider membership. These Clubs have a clearly recognized legal status, and their membership includes leading members of the cultural and public service circles of the community.

4

Centers for UNESCO

- Centers operate on a permanent basis in premises usually open to the general public. They are staffed by specialized personnel

Although they have features in common, UNESCO Clubs may take many different forms; the nature of a Club is determined by its membership and by the conditions and social environment in which it is called upon to operate.

What are the roles of a UNESCO Clubs?

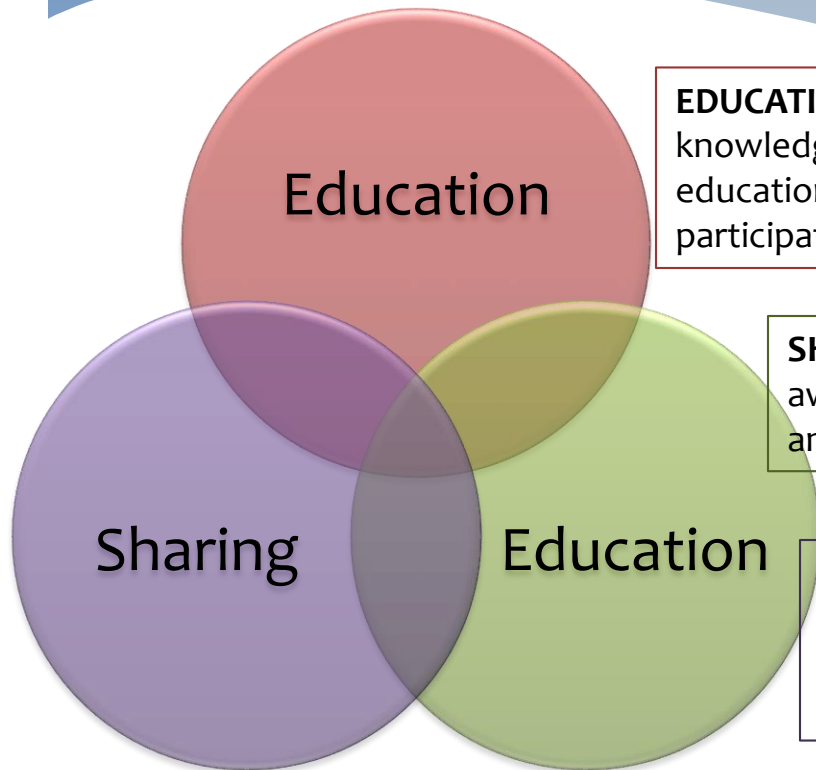
As a Club your role is to.....

- ❖ Respect the founding principles of UNESCO
- ❖ Develop and promote understanding of the aims of UNESCO and support its programs
- ❖ Facilitate international understanding, cooperation and world peace.
- ❖ Contribute to the training in civics and democracy of their members.
- ❖ Support human rights and participate in social development most conducive to the full development of the human personality.
- ❖ Seek to disseminate UNESCO's ideals and undertake activities inspired by those of the Organization.
- ❖ Broaden cultural horizons and provide an invaluable service to UNESCO and to the National Commissions for UNESCO in supplementing public information activities.
- ❖ Use skills and outlook to foster peace and exchange.
- ❖ Support your community's own experience.
- ❖ Development of Club membership.
- ❖ Submit semi-annual report of activities/programs and initiatives.

Each Club is free to form its own unique roles which can be built upon the selected core aims of UNESCO, or by also adding their own unique aims to their mission.

I know the What but How?

How would a Club be Involved?



EDUCATION: Value of Clubs for UNESCO does not lie simply in the knowledge it helps to impart but also in its training role, in the self-education of its members through their participation in its activities. participation in international conferences, seminars and regional meetings.

SHARING: A basic purpose of a Club for UNESCO is to increase awareness. Clubs obtain and share information, programs and activities.

ACTION: The members of the Clubs make a close study of the aims and ideals they wish to serve; taking action in programs, projects, meetings, lectures and conferences designed to develop interest and understanding.

Simply through education, action and sharing, UNESCO Clubs support the roles of being a Club.

The
BENEFITS
you **receive**

Why become a UNESCO Club?

Build Your Reputation

- Through association, with UNESCO your Club will build a reputation.

Strengthen Credibility

- Being apart of UNESCO will strengthen your credibility with potential sponsors and partners.

Create larger Networks

- Learning about best practices, projects and programs locally nationally and world wide.
- Connecting with others organizational and people that may become sponsors or partners
- Meeting likeminded people and organizations that can provide support when meeting challenges.
- Becoming a support network for each other.

Attract Opportunity

- Clubs will have the opportunity to participate in UNESCO activities nationally and internationally.
- Clubs will have the opportunity to learn and grow in the understanding of the mission, vision and work of UNESCO.
- Attract more people to join and support your mission.

Accelerate your Mission

- Through building your reputation, strengthening your credibility, creating larger networks and attracting opportunity Club missions and vision will grow and reach people.

There are many benefits to your organization that can be realized by becoming a UNESCO Club.

The
BENEFITS
you **GIVE**

Why become a UNESCO Club?

ADD VALUE

Add value to the work of UNESCO through your programs and activities.

Share

Sharing networks of partners with other organization with similar missions.

Sharing best practices and projects

Participate

Participate in UNESCO and other organizations projects that align with your mission.

Teach

Teach others utilizing skills, experience and talents in UNESCO activities.

Bring your ideas to the discussion, planning, facilitating and implementing ideas.

Being a UNESCO Club provides many benefits, but it's also about giving back. Your team, skills and experience can greatly benefit others.

Tips for Success

Consider the following

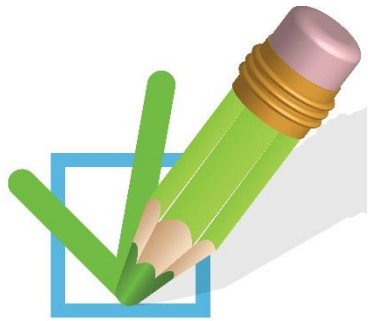
1. What are your main reasons for becoming a UNESCO Club?
2. Do you have the time and resources to become a Club?
3. When and where will the Club meet?
4. Develop a clear, organized plan and determine which UNESCO priority areas are best suited for the Club.
5. Stay informed about UNESCO's activities.

Planning ahead can help create success



How to become a UNESCO Club

Join Our Growing Network



Visit our members page

<http://www.unescousa.org/#!/clubs-centers-and-associations/c22q3>

Submit an application

<http://www.unescousa.org/#!/join/c1ssm>



Helpful Links

Visit these Websites to learn more

- ❖ **World Federation of Clubs-Official Website**
<http://www.wfuca.org>
- ❖ **UNESCO Official Website**
www.unesco.org
- ❖ **UNESCO ERC Webpage about Clubs for UNESCO**
www.unesco.org/clubs
- ❖ **UNESCO Clubs: America Official Website**
www.UNESCOUSA.org
- ❖ **UNESCO Constitution**
www.unesdoc.unesco.org (search Constitution)
- ❖ **United Nations Official Website**
www.un.org
- ❖ **United Nations/Civil Society Relations**
www.un.org/issues/civilsociety/partnerships.asp
- ❖ **Millennium Development Goals**
www.un.org/millenniumgoals/



Send any questions you may have to: info@unescousa.org

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THANK YOU

